

# Data protection information for customers and interested parties in accordance with Art. 13, 14 and 21 of the General Data Protection Regulation GDPR

Data protection is an important concern for us. Below we inform you how we process your data and what rights you are entitled to.

## 1. Who is responsible for data processing and who can you contact?

Peter Huber Kältemaschinenbau SE Werner-von-Siemens-Straße 1 77656 Offenburg Phone: +49 (0)781 9603-0

Fax: +49 (0)781 57211 info@huber-online.com www.huber-online.com

#### 2. Contact details of the data protection officer

Christoph Boser Peter Huber Kältemaschinenbau SE Werner von Siemens Str.1 77656 Offenburg Phone: +49 (0)781 9603-0

Phone: +49 (0)/81 9603-0 dsb@huber-online.com

## 3. Processing purposes and legal basis

Your personal data will be processed in accordance with the provisions of the General Data Protection Regulation (GDPR), the German Federal Data Protection Act (BDSG) and other relevant data protection regulations. The processing and use of the individual data depends on the agreed or requested service.

## 3.1 Consent (Art. 6 para. 1 letter a GDPR)

If you have given us your consent to process personal data, the respective consent is the legal basis for the processing specified therein. You can revoke your consent at any time with effect for the future.

# 3.2 Fulfilment of contractual obligations (Art. 6 para. 1 lit. b GDPR)

We process your personal data to fulfil our contracts and agreements with you. Furthermore, your personal data is processed for the implementation of measures and activities in the context of precontractual relationships.



## 3.3 Fulfilment of legal obligations (Art. 6 para. 1 c GDPR)

We process your personal data if this is necessary to fulfil legal obligations (e.g. commercial and tax laws). Furthermore, we may process your data to fulfil control and reporting obligations under tax law and to archive data for the purposes of data protection and data security as well as for audits by tax and other authorities. In addition, the disclosure of personal data may become necessary in the context of official/judicial measures for the purposes of gathering evidence, criminal prosecution or the enforcement of civil law claims.

## 3.4 Legitimate interest of us or third parties (Art. 6 para. 1 f GDPR)

We may also use your personal data on the basis of a balancing of interests to protect our legitimate interests or those of third parties. This is done for the following purposes:

- Testing and optimisation of procedures for needs analysis and direct customer contact.
- for advertising or market research if you have not objected to the use of your data.
- for the limited storage of your data if deletion is not possible or only possible with disproportionate effort due to the special type of storage.
- for the further development of services and products as well as existing systems and processes
- for statistical evaluations or for market analyses.

## 4. Categories of personal data processed by us

The following data is processed:

- Personal data (title, name, profession, industry, function and comparable data)
- Contact details (address, email address, telephone number and similar data)
- Customer history

We continue to process personal data from public sources (e.g. internet, media, press)

## 5. Who receives your data?

We pass on your personal data within our company to the departments that require this data to fulfil contractual and legal obligations or to implement our legitimate interest.

In addition, the following departments may receive your data

- Processors employed by us (Art. 28 GDPR), service providers for supporting activities and other controllers within the meaning of the GDPR, in particular in the areas of IT services, logistics, courier services, printing services, external data centres, Support/maintenance of IT applications, archiving, document processing, accounting and controlling, data destruction, purchasing/procurement, customer administration, letter shops, marketing, telephony, website management, tax consultancy, auditing services, credit institutions
- public bodies and institutions in the event of a legal or official obligation under which we are obliged to provide information, report or pass on data
- other bodies for which you have given us your consent to transfer data.



#### 6. Transfer of your data to a third country or to an international organisation

If necessary for the business transaction, data is processed outside the EU or the EEA. Examples of this are requests for quotations, service processes and sales consultations where processing is carried out by our branch or a local sales partner. In such cases, your data will be stored in accordance with the privacy policy and passed on to branches and/or sales partners.

## 7. How long do we store your data?

Where necessary, we process your personal data for the duration of our business relationship, which also includes the initiation and fulfilment of a contract.

In addition, we are subject to various retention and documentation obligations arising from the German Commercial Code (HGB) and the German Fiscal Code (AO), among others. The retention and documentation periods stipulated there are up to ten years beyond the end of the business relationship or the pre-contractual legal relationship.

Ultimately, the storage period is also determined by the statutory limitation periods, which, for example, according to Sections 195 et seq. of the German Civil Code (BGB), are generally three years, but in certain cases can be up to thirty years.

# 8. To what extent is there automated decision-making in individual cases?

We do not use any purely automated decision-making processes in accordance with Article 22 GDPR. Should we use these procedures in individual cases, we will inform you separately if this is required by law.

#### 9. Your data protection rights

You have the right of access under Art. 15 GDPR, the right to rectification under Art. 16 GDPR, the right to erasure under Art. 17 GDPR, the right to restriction of processing under Art. 18 GDPR and the right to data portability under Art. 20 GDPR. In addition, you have the right to lodge a complaint with a data protection supervisory authority (Art. 77 GDPR). In principle, there is a right to object to the processing of personal data by us in accordance with Article 21 GDPR. However, this right to object only applies

in the event of very special circumstances relating to your personal situation, whereby our company's rights may conflict with your right to object. If you wish to assert one of these rights, please contact our data protection officer (dsb@huber-online.com).

# 10. Scope of your obligations to provide us with your data

You only need to provide the data that is necessary for the establishment and execution of a business relationship or for a pre-contractual relationship with us or that we are legally obliged to collect. Without this data, we will generally not be able to conclude or fulfil the contract. This may also relate to data required later in the course of the business relationship. If we request additional data from you, you will be informed separately of the voluntary nature of the information.



## 11. Information about your right to object Art 21 GDPR

You have the right to object at any time to the processing of your data based on Art. 6 para. 1 f GDPR (data processing on the basis of a balancing of interests) or Art. 6 para. 1 e GDPR (data processing in the public interest) if there are reasons for this arising from your particular situation. This also applies to profiling based on this provision within the meaning of Art. 4 No. 4 GDPR.

If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the establishment, exercise or defence of legal claims. We may also process your personal data for direct marketing purposes. If you do not wish to receive advertising, you have the right to object to this at any time. We will honour this objection for the future.

We will no longer process your data for direct marketing purposes if you object to processing for these purposes. The objection can be sent informally to the address listed under point 1.

# 12. Your right to lodge a complaint with the competent supervisory authority

You have the right to lodge a complaint with the data protection supervisory authority (Art. 77 DSGVO).

The supervisory authority responsible for us is:

Landesbeauftragte für Datenschutz und Informationsfreiheit Baden-Württemberg Königstrasse 10 a 70173 Stuttgart

Phone: 0711/615541-0 poststelle@lfdi.bwl.de